

Ray BRAND PACKAGE

\$450.00

Perfect for new brands, the Ray Package is a simple to get you started. This streamlined package is ideal for businesses looking to establish a basic yet professional identity.

Here's How it Goes.

Step One: We'll kick things off with a meeting to chat about your vision. This brainstorming session helps us align on ideas and get creative.

Step Two: You'll receive 2-3 custom logo designs and branding previews based on our initial discussion. Once you've reviewed and shared your feedback, we'll perfect the design to match your vision.

Step Three: Finalizing your logo. We'll prepare all the logo files and fonts you'll need, along with a comprehensive brand guide to help you navigate your new look.

Step Four: Time to launch your brand! You'll have everything you need to get your new identity up and running.

HERE'S WHAT IS INCLUDED

Final Logo Files: JPG, SVG, & PNGs of 3 logo variations. You will receive a main logo lock up, horizontal version, and favicon in multiple colors.

Brand Guide: Let's keep you on the right track for success you will get a very detail guide on how to keep your brand clean and cohesive.

Fonts and Colors: No mix-ups here your brand guide will have all the proper color codes and fonts for your brand for ease of use.

Want more? We can always chat more about things you can add to this package for an additional cost.

Shine BRAND PACKAGE

\$865.00

Are you creative? Well Let's Create Together. This package will set you up with a bunch of assets to use how every you'd like.

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Brand illustrations/Icons: Branding doesn't stop at the logo. We will create 3-5 custom illustrations for your brand to really make your brand shine.

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Bright \$1,500.00 BRAND PACKAGE

Do you want the full sha-bang? Your brand will be cohesive, memorable and eye-catching. There's nothing missing, it's all the fixin's.

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Brand Styling: Curated and suggested stock imagery to be used on socials, websites, etc.

Business Card: Business card design created as an editable PDF file to be easily used and printed on your own.

Social Media Set Up: Let's get your brand right. You will be getting a new profile picture, highlight icons and reel stickers.

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